

**KANSAS STATE UNIVERSITY** Career Center

## Employer Advisory Board

Welcome to today's virtual meeting...

Join audio by computer or you may join by phone at +1 646 886 8656 or 408 638 0968. Meeting ID: 785-532-1691

If you are having any **technical problems**, call 785-532-1691.

Slides are posted for printing  
<http://www.k-state.edu/careercenter/conference/employeradvisoryboard.html>




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## Today's Agenda

- 10:00-10:30am** Welcome and introductions
- 10:30-10:45am** Highlights from Fall 2016
- 10:45-11:00am** What's ahead for 2017
- 11:00-11:45am** Webinar presentation  
*The Candidate Experience*  
Mary Scott, Scott Resource Group
- 11:45-12:00pm** Wrap-up




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## Navigation Tips



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## Introductory Roll Call



What is best/worst swag you ever gave away?

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## Employer Attendees

As of 1/4/17

Company/Organization	First name	Last name	Title	City	St
Big Lakes	Lori	Feldkamp	CEO	Manhattan	KS
Black & Veatch	Justin	DeLuca	College Recruiter	Overland Park	KS
BNSF Railway	Matthew	Whelan	Senior Staffing Specialist	Fort Worth	TX
Burns & McDonnell	Matt	Rosenreier	College Recruiter	Kansas City	MO
C.H. Robinson	Loren	Boud	Talent Acquisition Manager	Eden Prairie	MN
Cargill	Becky	Gomez	Assistant HR Manager	Springdale	AR
Center	Kate	Turner	Campus Recruiter	Kansas City	MO
ConsoPhillips	Darla	Alstrom	Lead, University Engineering Recruiting	Baraboo	WI
Deloitte	Lindsay	Price	Campus Recruiter	Kansas City	MO
Edward Jones	Jim	Krasker	Principal	St. Louis	MO
Enterprise Holdings	Derek	Byron	Talent Acquisition Specialist	Merriam	KS
Freightquote	Jodi	Aunes	Recruiter	Kansas City	MO
OTM Sportsware	Janica	Thomas	Recruiter	Manhattan	KS
Koch	Anna	Pfeifer	Distribution and Transportation Scheduler	Wichita	KS
Koch	Tanner	Vogant	Project Engineering Leader	Wichita	KS
LiveWatch	Joe	Trinker	Training Manager	Manhattan	KS
LiveWatch	Chris	Johanson	President	Manhattan	KS
Manhattan-Ansa Chamber	Trent	Amelbrust	Director of Economic Development	Manhattan	KS
NetScout	Ashley	DeMond	Talent Acquisition Specialist	Overland Park	KS
Paycom SourceSource	Kelli	Lake	University Relations Manager	Topeka	KS
Paycom SourceSource	Allison	Nohr	Corporate Recruiter	Topeka	KS
Phillips 66	Angela	Rodriguez	St. Advisor, University Relations	Houston	TX
State Street Corp.	Steve	Green	Talent Acquisition Manager, Vice President	Kansas City	MO
Taxnom Aviation	Travis	Bryant	Manager, Talent Acquisition	Wichita	KS
Taxnom, Inc.	Adam	Atson	University Relations Manager	Providence	RI
Union Pacific	Jennifer	Bafl	Recruitment Manager	Kansas City	MO
USD 383 Manhattan-Ogden	Larry	Dahl	Director of Human Resources	Manhattan	KS
USD 475 Geary County	Bridget	Seaman	Exec. Dir. of HR	Junction City	KS

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## K-State Participants

Student Government Association	Olivia	Baalmann	Health and Safety Director	Manhattan	KS
Institute for Commercialization	Kiley	Moody	Economic Development Specialist	Manhattan	KS
KSU Foundation	Joe	Matzke	Director of Corporate Relations	Manhattan	KS
KSU Polytechnic	Julie	Rowe	Career Center - Polytechnic campus	Salina	KS




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## Career Center Participants

Anthony YBarra, Employer Relations Coordinator  
 andrewkohls, Asst Dir, Arch & Grad Students  
 Anne DeLuca, Asst Dir, Engineering  
 Ashley Motley, Asst Dir, Arts & Sciences  
 Dana Nordin/He, Sr. Asst Dir, Human Ecology  
 Jared Mettler, Sr. Asst Dir, Career Exploration  
 Kevin Mokhtarian, Assoc Dir, Business  
 Mary Ellen Barkley, Asst Dir, Agriculture & Vet Med  
 Pat Hudgins, Assoc Dir, Education  
 Kerri Day Keller, Director

anthony@ksu.edu  
 andrewkohls@ksu.edu  
 ajdeluca@ksu.edu  
 akmotley@ksu.edu  
 nordin@ksu.edu  
 jmettler@ksu.edu  
 kevinm@ksu.edu  
 mebark@ksu.edu  
 phudgins@ksu.edu  
 kdceller@ksu.edu



## Berney Family Welcome Center



#OurFutureHome



#WelcomeHome

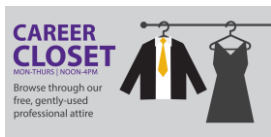
## Fall 2016 Highlights

	Fall 2015		Fall 2016
AUCF employers (3 days)	326	↑	385
AUCF students (3 days)	4,563	↑	4,659
Companies interviewing	165	↓	186
Student interviews	2,767	↓	2,626
Career advising	1,554	↓	1,094
Peer career advising	--	★	564
Drop ins	704	↓	602
Activations	7,235	↓	5,688
Career Closet	312/552	↑	417/660

## Career Center Cookout 2016



## Career Closet



**CAREER CLOSET**  
SOFT TRENDY | MODERN | FRESH

Browse through our free, gently-used professional attire



## Late Night Resume Madness



## Dining Etiquette

**DINING Etiquette**

**OCT. 27 5:30 PM** | HURON HALL BANQUET ROOM

Business attire required. \$12.00 per person  
RSVP Sept. 28-Oct. 21 at [k-state.edu/careercenter](http://k-state.edu/careercenter)

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## All-University Career Fair

**TUESDAY, SEPT. 20**

3 STOPS COVER 400+ FIELDS

**ALL-UNIVERSITY Career Fair**  
1-5:30 PM IN BANQUET ROOM 101

**WEDNESDAY, SEPT. 21**

**THURSDAY, SEPT. 22**

**KANSAS STATE UNIVERSITY Career Center**  
[k-state.edu/careercenter](http://k-state.edu/careercenter)

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## All-University Career Fair

**Student Attendance Individual by Year**

Year	Total
2010	2988
2011	1870
2012	2999
2013	3652
2014	3150
2015	3279
2016	3099
2017	3883

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## AUCF Refreshments

**Kerr Day Keller** (@K\_D\_Keller · 21 Sep 2016)

Thanks @kstatecareer Corporate Partners for refreshments to keep @kstate students going #AUCF2016! #hireawildcat

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## College to Career Workshop

Join featured speaker **JADE PERRY** as she tackles topics about expressing your identity in the workplace.

**STATE STREET**

**UNWRITTEN RULES OF THE WORKPLACE**

**NOV. 1 @ 4PM @ BFWC THEATER**

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[k-state.edu/careercenter](http://k-state.edu/careercenter)

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## Photo Friday

**PHOTO FRIDAY**

GET A FREE PROFESSIONAL PORTRAIT. NO APPOINTMENT NECESSARY.

**2X PER MONTH** | **10 A.M. - NOON** | **BFWC**

PROVIDED BY **KANSAS STATE UNIVERSITY Career Center** and **ConocoPhillips**

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## Thanks Corporate Partners!

STUDENT REFRESHMENTS  
COMPLIMENTS OF CAREER CENTER CORPORATE PARTNERS

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## Spring 2017

**Agri-Industry Career Fair** – January 25 (NDI January 26)  
**Engineering Career Fair** – February 7 & 8 (NDI February 8 & 9)  
**Business Career Fair** – February 22 (NDI February 23)  
**Education On-Campus Interviews** – March 6  
**Design Expo** – March 10  
**K-State Open House** – April 1

<http://www.k-state.edu/calendar/>

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## Class of 2015-16

Bachelors Degree Graduates

Year	Employed	Education	Seeking
2011-12	71	21	8
2012-13	72	21	7
2013-14	73	21	6
2014-15	74	20	6
2015-16	72	22	6

83% Knowledge Rate (3303/3979)

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## New K-State Graduates

Employed Bachelors

Year	KS	MO	OK	CO	NE	TX	OTH
2011-12	61%	11%	10%	4%	2%	4%	8%
2012-13	62%	11%	10%	4%	2%	4%	8%
2013-14	60%	11%	11%	4%	2%	4%	8%
2014-15	60%	11%	11%	4%	2%	4%	8%
2015-16	59%	12%	11%	4%	2%	4%	8%

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## Top Corporate Employers 2015-16

ARCHER DANIELS MIDLAND ARDENT MILLS BURNS & MCDONNELL CARGILL CERNER CORPORATION CIVICPLUS DELOITTE ENTERPRISE RENT-A-CAR FARMERS INSURANCE GROUP GTM SPORTSWEAR	HALLMARK CARDS INC HONEYWELL KOCH INDUSTRIES MARRIOTT INTERNATIONAL NETSMART TECHNOLOGIES PEPSICO PHILLIPS 66 RYAN TRANSPORTATION STATE STREET TEXTRON INC
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*Based on bachelor degree hires only*

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## Coming Soon!

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## Employer Comments

**EMPLOYERS**  
Depending on the time of year and how close we are to filling our openings, we could give them 1-2 weeks or we could give them up to 3 months. We abide by individual school's offer policies when making advance offers. (Our company) has a strong preference against the growing movement for school/university initiated offer timeline requirements, and has voiced this concern on many of the campuses we recruit at. It's definitely getting more competitive based on lower unemployment. We put an emphasis on total compensation differentiators, not just base salary.

[NACE Principles for Professional Practice](#)

Join our ongoing dialogue this spring – more coming soon

## Featured Presentation

Mary Scott, Scott Resource Group  
**The Candidate Experience**

## Future dates to note

**Summer 2017**

- Career Center Employer Advisory Board Meeting – July 14, 2017

**Fall 2017**

- Part-time Opportunities Fair – August 24, 2017 at K-State Student Union
- All-University Career Fair – September 19, 20 and 21, 2017 at Bramlage Coliseum
- On-Campus Interviews – Beginning October 2, 2017

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Thank you!