

Digital ambassador program

A train-the-trainer, volunteer-led effort to address the broadband knowledge and affordability gap in Kansas.

Broadband infrastructure is a vital tool in bridging the education gap and increasing economic mobility.

The digital ambassador program is designed to increase home internet adoption and the use of internet-based applications, so Kansans are better able to navigate the digital economy and improve their lives through access to online education, economic opportunities, and telehealth.

A core group of K-State Research and Extension specialists and agents will become digital ambassador train-the-trainers. This core group will provide digital ambassador training for local adults and youth. Extension agents will provide access to local communities, recruit adult and youth digital ambassador volunteers and provide links to community vitality specialists and K-State resources. Prospective counties will primarily be targeted from underserved broadband counties where the Kansas Office of Broadband Development has broadband development investments.

K-State Research and Extension community vitality specialists and 4-H youth development staff will provide project oversight with administrative support from K-State Research and Extension programs. In addition, a project advisory committee of industry and community stakeholders will provide input for program expansion and sustainability.

About K-State 105

This project has received funding and support from K-State 105.

K-State 105 is Kansas State University's answer to the call for a comprehensive economic growth and advancement solution for Kansas. The initiative leverages the statewide K-State Research and Extension network to deliver the full breadth of the university's collective knowledge and solution-driven innovation to every Kansan, right where they live and work. Additionally, K-State 105 forges the connections and partnerships that create access to additional expertise within other state institutions and agencies, nonprofits and corporations — all part of an effort to build additional capacities and strengths in each of the 105 counties in the state.

Learn more at k-state.edu/105.

The role of K-State Research and Extension

K-State Research and Extension is engaging community members and recruiting volunteers for the program.

- Adult digital ambassadors will provide community education on local broadband access and digital applications.
- Youth digital ambassadors will collaborate with adult ambassadors to engage communities.