

## Regents Assessment Conference

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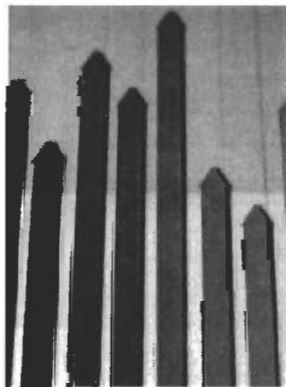
The Kansas Board of Regents and the Systemwide Council of Chief Academic Officers (SCOCAO) is pleased to sponsor the Regents Assessment Conference on the campus of Fort Hays State University. The conference is designed to serve as a starting point for a conversation on assessment of student learning outcomes and to provide more information on how assessment and performance agreements can complement one another.

The Regents Assessment Conference will bring together system wide experts and practitioners in the area of student learning assessment. Dr. Peter Ewell will join us to give insights on the need for effective student learning assessment in an age of accountability and performance agreements. In addition, we plan to have several "Best Practice" sessions that highlight the successes and failures in student learning assessment.



Cecelia Lopez has discussed the large gap between knowing about assessment and implementing assessment:

"After ten years of steady effort, the major lesson the Commission has learned from its Assessment Initiative is that it is not easy to gain universal acceptance of the efficacy of assessing student learning. This explains why it has been so difficult to have all NCA colleges and universities plan, introduce, and fully implement structured and on-going assessment programs—even over a ten-year period. Indeed, the number of institutions that have actually taken each of those steps and are now using the results of assessment to develop and test ideas for how to improve the level of student learning in each academic program is still relatively small."



Lopez's words are as applicable today as when she stated them in 1999. This conference is but one means to close the gap between the need for and the practice of assessing student learning outcomes.

Please join us on April 8 to learn more about assessing student learning outcomes!

# Keynote Speaker – Dr. Peter Ewell



**Peter Ewell** has been a Senior Associate at the National Center for Higher Education Management Systems (NCHEMS) since 1981. His work at NCHEMS includes applied research on assessing institutional effectiveness and direct consulting with colleges, universities, and state and national governments on the collection and use of assessment and performance information in planning, evaluation, and budgeting. Dr. Ewell has also directed a series of grants and multi-institutional demonstration projects on the use of student-outcomes information in program planning and decision making, institutional effectiveness, and higher education quality assurance policy. He has consulted with colleges, universities,

and state systems in the areas of strategic planning, enrollment management, outcomes assessment, and program evaluation. His research and writing focuses on the topics of assessing college and university effectiveness, and on the use of information in decision making in higher education. Dr. Ewell has also developed tools for practicing administrators in enrollment management, outcomes assessment, and program review and evaluation.



## Conference Schedule Fort Hays State University Memorial Union April 8, 2004

8:30-9:00	Registration	Sunset Lounge
9:00-9:20	Welcome and Opening Comments	Black and Gold Room
9:20-10:30	Keynote Session – Dr. Peter Ewell	Black and Gold Room
10:30-10:45	Break	
10:45-12:00	Breakout Session 1	<i>TBD</i>
12:00-1:00	Lunch	Black and Gold Room
1:15-2:15	Breakout Session 2	<i>TBD</i>
2:15-2:30	Break	
2:30-3:30	Breakout Session 3	<i>TBD</i>
3:30-4:15	Consensus Session	Black and Gold Room
4:15	Concluding Remarks	Black and Gold Room

## Current Breakout Session Titles

Course-Embedded Assessment at Garden City Community College  
 Using the Teacher Work Sample to Assess Student Performance  
 Long-Term Success in Assessing Graduates: Findings from our General Education and Senior Surveys  
 Developing Your Own Humanities Assessment Exam  
 Experiments in Assessing General Education: Successes and Failures  
 Forcing Ourselves to Link Curriculum with Assessment: The Affinity Diagram Project

# "Assessing Student Learning Outcomes: Institutional and System Level Approaches"

**8:30 – 9:00 Registration**

Sunset Lounge

**9:15 – 9:30 Welcome and Opening Comments**

FHSU President Ed Hammond and Regent Donna Shenk  
Black and Gold Room

**9:30 – 10:30 Keynote Session**

Peter Ewell  
Black and Gold Room

**10:30 – 10:45 Break**

**10:45 – 12:00 Breakout Sessions**

Course-Embedded Assessment at  
Garden City Community College  
Clayton Tatro – Stouffer Lounge

Long-Term Success in Assessing Graduates:  
Findings from our General Education and Senior Surveys  
Paul Faber – Pioneer Room

Developing Your Own Humanities Assessment Exam  
Joe Burke, Robert Walker, Melvetta Severt – Trails Room

Forcing Ourselves to Link Curriculum with Assessment: The  
Affinity Diagram Projects  
Larry Gould, Chris Crawford – Black and Gold Room

**12:00 – 1:00 Lunch**

FHSU Ballroom

**1:15 – 2:15 Breakout Sessions**

Using Online Tools to Assess Learning Gains  
(or How to Know They Know if They're Not There)  
Susan M. Zvacek – Stouffer Lounge

The Dark Side of Assessment  
John Schrock – Pioneer Room

Removing Barriers to Program Assessment  
Through the Use of Institutional Data  
David Wright – Trails Room

Changing Trends in Assessment & Writing  
Student Learning Outcomes  
Patricia A. Marsh, Concepcion D. Manzo – Black and Gold Room

**2:30 – 3:30 Breakout Sessions**

Experiments in Assessing General Education: Successes and  
Failures  
Rod Sobieski – Stouffer Lounge

Freshmen Seminar: Persistence, Graduation and  
Academic Success: A Comparison Study  
Martha Shawver, Donna Hawley – Pioneer Room

Using the Teacher Work Sample to Assess Student Performance  
Anthony Ambrosio – Trails Room

**3:30 – 4:15 Consensus Session**

Black and Gold Room

**4:15 – 4:30 Concluding Remarks and Closing**

Black and Gold Room