

**CAREER CENTER CHAMPIONS PROGRAM 2024-2025**

The Career Center at Kansas State University invites you to help guide students from college to career by joining our Career Center Champions program. Support provided by the Champions program facilitates connections between students and employers and promotes both in person as well as online career service innovations for K-Staters. In turn, companies enhance their brand recognition within the K-State community and establish a positive presence on campus.

**ANNUAL PROGRAM BENEFITS**

From July 1st to the following June 30th, a gift to the Career Center Champions program includes:

GOLD CHAMPIONS (\$10,000)
All-inclusive waiver of employer registration fees for reps and up to 2 tables each day at career fairs managed by the Career Center
Brand recognition provided on mobile photo booth for professional headshots
First right of refusal for special sponsorship opportunities
All Silver and Bronze Champion benefits

SILVER CHAMPIONS (\$5,000)
Week of Welcome brand visibility via Handshake promotion and the Career Center’s presence at K-State’s annual Pancake Feed at Memorial Stadium with over 3,000 first year students
Recognition in resume guide and weekly e-newsletter distributed among up to 10,000 students
Exclusive next day interview accommodations after career fairs
All Bronze Champion benefits

BRONZE CHAMPIONS (\$2,500)
Prominent display of logo and career opportunities link on the Career Center website, lobby computer desktops, social media, digital signage and print publications
Complimentary additional table with All-University Career Fair registration
Added to “Hires from Our School” employer collection for enhanced visibility in Handshake
Acknowledgement at Kyle Pelton Student Employee of the Year award ceremony
Participation in meetings and activities of the Career Center Employer Advisory Board

**JOIN THE PROGRAM**

To learn more about opportunities for matching your company’s interests with K-State priorities and initiatives, please contact us.

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