

Kansas State University Performance Report AY 2022							AY 2022 FTE: 17,694 Date: 5/30/2023	
Contact Person: Bin Ning	Foresight Goal	3 yr. History	Reporting AY 2020 (SU19, FA19, SP20)		Reporting AY 2021 (SU20, FA20, SP21)		Reporting AY 2022 (SU21, FA21, SP22)	
			Institution Result	Baseline Comparison	Institution Result	Baseline Comparison	Institution Result	Baseline Comparison
1 Increase First to Second year Retention rates	1 <i>KBOR data</i>	Fall 2012 Cohort: 3,081/3,794 = 81.2% Fall 2013 Cohort: 3,128/3,755 = 83.3% Fall 2014 Cohort: 3,077/3,688 = 83.4% Baseline: 9,286/11,237 = 82.6%	2,753/3,161 = 87.1%	↑	2,507/2,912 = 86.1%	↑	2,411/2,803 = 86.0%	↑
2 Increase Number of Degrees and Certificates awarded	1 <i>KBOR data</i>	AY 2013 = 4,878 AY 2014 = 5,111 AY 2015 = 5,190 Baseline: 5,060	5,500	↑	5,228	↑	5,142	↑
3 Increase Total Research Expenditures*	3	FY 2012: \$154.9M FY 2013: \$163.5M FY 2014: \$169.9M Baseline: average = \$162.8M					\$212.9M	↑
4 Increase Annual Giving*	3	FY 2012: \$66.9M FY 2013: \$75.4M FY 2014: \$108.1M Baseline: average = \$83.5M					\$101.3M	↑
5 Increase number of students from underrepresented groups receiving degrees	1	AY 2013: 460 AY 2014: 514 AY 2015: 527 Baseline: 500	740	↑	723	↑	753	↑
6 Increase percent of degrees and certificates awarded in STEM fields	2 <i>KBOR data</i>	AY 2013 = 38.1% (1,857/4,878) AY 2014 = 37.9% (1,935/5,111) AY 2015 = 39.1% (2,027/5,190) Baseline: 38.3% (5,819/15,179)	2,667/5,500 = 48.5%	↑	2,427/5,228 = 46.4%	↑	2,488/5,142 = 48.4%	↑

*Change to indicator approved by BAASC 5/30/2023.

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Indicator 1: Increase First to Second year Retention rates

Description: This indicator is the percent of full-time first-time freshmen who return to K-State for their second year. The data are submitted to the Kansas Board of Regents, and the retention rates are calculated by KBOR staff. This is one of K-State's key metrics for the K-State 2025 Strategic Plan.

Result: The first-to-second year retention rate for AY2022 stays above the baseline by 3.5%. K-State has implemented multiple measures to improve student retention rates, including the new Pre-Professional Advising Center and first scholars (first generation student) initiatives. Delivering an unmatched and impactful student experience has been identified as one of the six themes in the new NextGen K-State Strategic Plan, along with other initiatives guided by the NISS playbook, which will continue to boost student success at the university.

Indicator 2: Increase number of degrees and certificates awarded

Description: This indicator is a count of the number of degrees and certificates awarded during the year. The data are submitted to the Kansas Board of Regents and calculated by KBOR staff.

Result: Similar to last FY's trend, the total degrees and certificates awarded is above the baseline value. The slightly lower number in comparison to FY 2021 reflects the result of undergraduate enrollment decline in recent years. Since fall 2022, we have seen a positive trend of the first-time freshmen and new transfer student enrollment, a trend that will help increase our degrees and certificate awards in the coming years.

Indicator 3: Increase total research expenditures

Description: This indicator is for total research expenditures from extramural funds awarded to K-State, as K-State reported to the National Science Foundation's (NSF) annual Higher Education Research and Development (HERD) survey. This indicator is another key metric for the K-State 2025 Strategic Plan.

Result: K-State's total research expenditure increased to \$212.9M for FY22, which is significantly higher than the baseline values of \$162.8M. Since President Linton came to K-State last year, the university's leadership has put greater efforts on boosting the capacity and opportunities in seeking research grants and funding through transdisciplinary collaborations across the university. We hope to see further growth in our research expenditures in coming years.

Indicator 4: Increase annual giving

Description: This indicator is the amount of expendable contributions (not endowed) made each year to the university through the K-State Foundation. Where endowed funds are placed into accounts and the university is able to spend only a portion of the interest earned on the money, expendable contributions are able to be used immediately, usually for purposes specified by the donor. The data are from the K-State Foundation's annual report.

Result: The total annual giving for FY 2022 is \$234.8M, including \$101.3M expendable contributions, which is much higher than the baseline value of \$83.5M expendable contributions. The significant increase in annual giving was a result of broader donor support, greater outreach efforts by KSU Foundation staff and K-State faculty and staff members.

Indicator 5: Increase number of students from underrepresented groups receiving degrees

Description: This indicator is the count of degrees awarded to students from historically underrepresented groups during the year. The count includes both graduate and undergraduate degrees.

Result: The increase is one indicator that our university-wide emphases on improving diversity and inclusion, and better and greater services to students from underrepresented minorities (URM) and first-generation students are paying off.

Data Definitions: K-State defines URM as Black, multiracial, Hispanic, American Indian, and Hawaiian/Pacific Islander. When a student receives more than one degree in the same academic year, it is counted only once. Degree types include associate, bachelor, master, and doctoral degrees.

Indicator 6: Increase percent of degrees and certificates awarded in STEM fields

Description: This indicator is calculated using the total number of degrees and certificates awarded in STEM fields (using the Kansas Board of Regents' definition of STEM fields) divided by the total of degrees and certificates awarded over an entire academic year. Based on the Vision 2020 plan for the Kansas Board of Regents, STEM education is an important element that will drive the Kansas workforce needs in the future. The metric is derived by KBOR staff from data provided by K-State.

Result: With the emphases put on developing STEM and interdisciplinary programs across the university, it is not surprising that we see this measure continue to grow.