



## K-State Day of Giving Hourly Challenges

With challenges taking place all day and hourly on K-State Day of Giving, there are multiple opportunities to amplify your gift!

### Midnight

#### **Purple Power Hour: Most Donors Challenge**

The unit with the most donors between 12 and 1 a.m. will win additional funding.

### 7 a.m.

#### **Purple Power Hour: Most Donors Challenge**

The unit with the most donors between 7 and 8 a.m. will win additional funding.

### 9 a.m.

#### **Purple Power Hour: Most Gifts from Faculty/Staff Donors Challenge**

The unit with the most gifts between 9 and 10 a.m. will win additional funding.

### 10 a.m.

#### **Favorite K-State Tradition Challenge**

Share a post about your favorite K-State tradition on Facebook, X or Instagram between 10 and 11 a.m. Be sure to include #KStateDayofGiving and the tag the unit you're voting for.

### 11 a.m.

#### **Purple Power Hour: Most donors Challenge**

The unit with the most donors between 11 a.m. and 12 p.m. will win additional funding.

### 1 p.m.

#### **K-State Pet Photo Challenge**

Share a picture of your pet(s) in K-State gear on Facebook, X or Instagram and we'll select our favorites to earn additional funding. Make sure to include #KStateDayofGiving and tag the specific unit you wish to support.

**3 p.m.**

**K-State Photo Challenge**

Share your favorite K-State photo. This is your chance to show off your K-State memorabilia, vintage merch, K-State gear, family photo, etc. Make sure to include #KStateDayofGiving and tag the specific unit you wish to support.

**4 p.m.**

**Purple Power Hour: Most Dollars Raised**

The unit that raises the most dollars between 4 and 5 p.m. will win additional funding.

**5 p.m.**

**Purple Power Hour: Most donors challenge**

The unit with the most donors between 5 and 6 p.m. will win additional funding.

**6 p.m.**

**Purple Power Hour: Student Organization with the Most Donors**

The Student Organization or competition team with the most donors between 6 p.m. and 7 p.m. will win additional funding.

**8 p.m.**

**Purple Power Hour: Most donors Challenge**

The unit with the most donors between 8 and 9 p.m. will win additional funding.

**9 p.m.**

**Purple Power Hour: Most Donors of the Last Decade Donors Challenge**

The unit with the most donors from the last decade between 9 and 10 p.m. will win additional funding.

**10 p.m.**

**Purple Power Hour: Most Donors Challenge**

The unit with the most donors between 10 p.m. and 11 p.m. will win additional funding.

**11 p.m.**

**Purple Power Hour: Most Donors**

The unit with the most donors between 11 p.m. and 12 a.m. will win additional funding.

**All Day Challenges**

**'I Gave' Challenge**

After making a K-State Day of Giving donation, use the share feature from the confirmation page to tell others about your gift, or share your own post using #KStateDayofGiving and #IGave and tagging the unit you gave to. Throughout the day, we will choose three of our favorite social posts from Facebook, X or Instagram to receive additional funding for the units tagged.

