

Student Testimonies

"The in depth direction students receive during classes and professor insight towards the industry has allowed me to gain knowledge on industry practices that have enriched my passion towards this ever evolving industry."

-- Mary E.

"I love lodging management because it gives me a realistic hands on approach to learning about a business. It is an ever changing industry that always gives you a chance to work with people everyday."

-- Nick R.

"It's such a versatile area that I feel like every day is different and it challenges me to be creative, adaptable and think on my feet."

-- Chloe F.



Attractions in The Manhattan Area

Aggieville

Country Stampede

Downtown Manhattan

Flint Hills Discovery Center

Konza Prairie

K-State Athletics

Local Restaurants

Manhattan Hill

Pillsbury Crossing

Top of the World

Tuttle Creek Lake

Department of Hospitality
Management

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Kansas State University

College of Human Ecology



Lodging Management

The Lodging Management track takes a hands-on approach to the education of hospitality. The courses provide innovative thinking and creative solutions while giving students a solid foundation that is recognized by leading professionals in the hospitality industry. The program offers classes covering management of people, facilities, and revenue. It also presents students multiple travel opportunities as well as keeping students up to date with current trends in hospitality. We are proud to say that we have a 100% job placement for our students after graduating from Kansas State University.



Lodging Management Track

HMD 230 - Issues in Tourism

An overview of the history and implications of travel and tourism focusing on the understanding of tourism

HMD 362 - Lodging Practicum

Supervised experiences in the operational areas of a lodging property.

HMD 377 - Lodging Work Experience

A 300-hour planned experience in a lodging operation.

HMD 424 - Hospitality Marketing & Sales

Application of marketing principles to lodging, foodservice, and tourism industry through analysis of marketing mix, marketing strategies, and sales techniques.

HMD 464 - Lodging Management Systems

Analysis and interpretation of key lodging statistics including occupancy percentage, average daily rate, revenue available per room, customer profiles, etc.

HMD 664 - Lodging Management Systems

Application of management theories to the lodging industry including yield management, multicultural issues, marketing strategies, environmental issues, and future trends.

HOSPITALITY MANAGEMENT SCHOLARSHIPS

Hulsing Hotels Scholarship
Darin Eugen Golay Memorial Scholarship in Hotel and Restaurant Management
Myrna Jean Adee Scholarship in Hotel, Restaurant, Institution Management and Dietetics
Lois Mae and Charles H Beasley Scholarship
Hospitality Management Society Scholarship
Helen Ensign McManis Housing and Dining Scholarship
Amanda Kay Robinson Scholarship for Hotel and Restaurant Management
Grace M. Shugart Scholarship
Anna Maude Smith Fund
Bessie Brooks West Scholarship
LeVelle Wood Scholarship
Ina Belle Zimmerman Memorial Scholarship

Student Organizations

Club Manager's Association America
Eta Sigma Delta Honorary Society
Hospitality Management Society