

## oh, by the way...

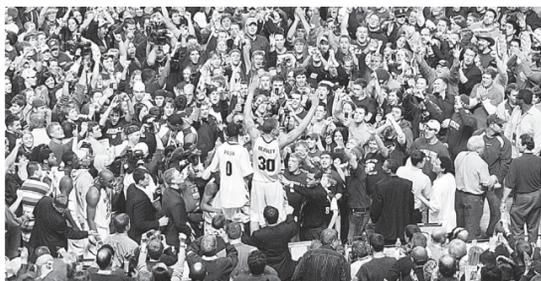
### Disciplinary action procedures revised

K-State is committed to providing a positive, supportive and harmonious work environment where employees can perform to the best of their ability. In support of this commitment, K-State has revised the procedures to reconcile employee issues related to conduct, behavior or performance. The revised procedures can be found in the K-State Policies and Procedures, Chapter 4020, Disciplinary Action Procedures: <http://www.k-state.edu/policies/ppm/4020.html>

Information sessions for those who supervise classified civil-service employees will begin in March and a transition to updated policies and procedures regarding positive discipline for classified employees will occur throughout 2008. Registration is required via Employee Self Service: <http://www.k-state.edu/hr/selfserv.htm#enr>

Or register by contacting Employee Relations and Training at [training@ksu.edu](mailto:training@ksu.edu). Please include your name, employee ID, course title and course code WHR083.

Presentations will be made by Division of Human Resources and Employee Relations and Training staff. Questions may be directed to [training@k-state.edu](mailto:training@k-state.edu) or 532-6818.



**K-State's win over KU Jan. 30 at Bramlage Coliseum is commemorated in two photos available from K-State Photo Services. Call 532-6304 or e-mail [photo@k-state.edu](mailto:photo@k-state.edu). Prints of the images cost \$10 to \$35. Many other photos of historic K-State sporting figures also are available.**

## points of pride

### K-State tops for students in the military

The most recent issue of Military Advanced Education magazine, released at the end of 2007, recognizes K-State as one of the top 30 colleges or universities in the nation for military students.

The magazine's first review of top colleges and universities for service members recognizes institutions that make significant contributions to military education and serve the needs of military students. K-State has provided educational opportunities specifically to the military and their families by working on post at Fort Riley and Fort Leavenworth, on the Manhattan campus, through K-State at Salina, through 2+2 agreements with community colleges and through distance education.

# on campus

February-March

## Feb. 28 'Cosby Show' actor to talk

Joseph C. Phillips, an African-American actor ("The Cosby Show"), author and social commentator will speak at 5 p.m., Forum Hall, K-State Student Union.



**Bryan Penberthy, a poet and former K-State student, will read at 4 p.m. Friday, Feb. 29, K-State Student Union, Room 212.**

p.m., Little Theater, K-State Student Union.

## Feb. 29 Beach Museum lecture

Artist Marjorie Schick will lecture about her work, which is on display through March 16 at the Beach Museum of Art, at 5:30 p.m.

## March 3 Nobel physicist to speak

William Phillips will present "Time and Einstein in the 21st Century: The coolest stuff in the universe," at 3:30 p.m., Alumni Center.

### 'Tres Vidas'

"Tres Vidas," a performance that celebrates the life, times and work of painter Frida Kahlo, peasant activist Rufina Amaya and poet Alfonsina Storni, will be at 9 p.m., Forum Hall, K-State Student Union.

## March 5 Classified Senate meeting

The meeting will be at 12:45 p.m., K-State Student Union, Room 212.

## March 6 Visiting writer

Native American poet Chrystos will be giving a reading at 7:30

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Student Union Ballroom. The ball will feature performances by six wizard rock bands. Visit <http://www.myspace.com/ksuchalc> for ticket information.

## March 10 Employee orientation

The program will be from 8:30-10:30 a.m. for classified staff and 9:30-11:30 a.m. for unclassified staff and faculty, 103 Edwards Hall. Visit <http://www.k-state.edu/hr/> to register.

### Nonviolent martial arts

The program will be from noon to 1 p.m., K-State Student Union Courtyard. Aikido, tae kwon do, yoga and tai chi will be taught.

## March 11 Vernon Larson lecture

"The French Connection" will be presented by Ted Cable, professor of park management and conservation, as part of the Vernon Larson Lecture Series Luncheon. The meal is \$12 and will be served at 11:45 a.m., Holiday Inn Ballroom. The lecture will be from 12:20 to 1 p.m. For reservations call 532-5990.

### Faculty Senate meeting

The meeting will be at 3:45 p.m., K-State Student Union, Big 12 Room.

## Ongoing Theater performance

"Too Many Sopranos," a modern American opera, will be performed at 7:30 p.m. March 5-9, Nichols Theater, Nichols Hall. Call 532-6428 for tickets.

## opportunities

### Classified

• A list of employment opportunities is posted at <http://www.k-state.edu/hr/>  
• A recording of classified job opportunities is available 24 hours a day on the Employment Information Line, 532-6271.  
• For additional information, call 532-6277 or visit the Division of Human Resources at 103 Edwards Hall. Applications are accepted 8 a.m. to 5 p.m. weekdays.

### Unclassified

• A complete listing of vacancies can be seen at <http://www.k-state.edu/affact/>  
• For additional information, call the office of affirmative action at 532-6220 or visit 214 Anderson Hall.

## Emphasizing safety continued

\* Reverse 911 telephone calling system. A 30-second recorded message from K-State police goes to cell phones and land lines. Offers a summary of the situation and instructions.

\* Text messaging. Sent to cell phones of students, staff and faculty in Manhattan and Salina. Sign up for this service at <http://www.eid.ksu.edu>

\* Web page override. All Web pages at [www.k-state.edu](http://www.k-state.edu) automatically redirect to emergency information page.

\* E-mail advisory.  
\* Public address system on K-State police vehicles.

\* Campus carillon. In the Anderson Hall tower, used as public address system.

\* Tornado warning sirens.  
\* Local media. K-State provides information to radio and cable television stations.

\* K-State staff who carry radios.

Panelists also encouraged the use of Wildcat Walk, a service provided by K-State police between dawn and dusk. Students may dial 395-SAFE (395-7233) and an escort will accompany them to another on-campus destination or up to two blocks off campus.

Steve Broccolo, emergency management coordinator with the Division of Public Safety, said further campus safety information is available online: <http://www.k-state.edu/safety/EmergencyInfo1.htm> ♦♦

## Disease relief for feedlots continued

producers and consulting veterinarians. What makes the research at K-State so valuable is that the team is looking at data from multiple sources, and the researchers will share their tools with people in the industry. With the groundwork laid at K-State, further work could yield software or other decision-making tools, Renter said.

Other K-State collaborators are Abram Babcock, doc-

toral student in pathobiology; Suzanne Dubnicka, assistant professor of statistics; Robert Larson, professor of clinical sciences; George Milliken, professor emeritus of statistics; Christopher Reinhardt, assistant professor of animal sciences and industry; Michael Sanderson, associate professor of clinical sciences; and Dan Thomson, assistant professor of clinical sciences. ♦♦

# k-statement

For Kansas State University faculty and staff

Feb. 28, 2008 Vol. 30, No. 15

# Emphasis on campus safety

## K-Staters discuss strategies, technology of updating community

Faculty, staff and students had the opportunity to attend a panel discussion and update session about campus safety Feb. 18 in the K-State Student Union Big 12 Room.

The session, "Safety Update to the K-State Campus in Response to the NIU Tragedy," was sponsored by K-State's crisis management committee.

Pat Bosco, dean of student life and associate vice president for institutional advancement, moderated. Panelists included Fred Newton, director of counseling services; Derek Jackson, associate director of housing and dining services; Heather Reed, assistant dean of student life; Capt. Richard Herrman, patrol/operations, K-State police; and Cheryl May, assistant vice president for university relations.

"The dean of student life office is letting students know that counselors are available to anyone who needs assistance dealing with the tragedy at Northern Illinois University," Reed said.

Jackson told audience



**Pat Bosco (left), dean of student life and associate vice president for institutional advancement, spoke to the university community about campus safety Feb. 18.**

members, "It takes the community, the university itself, to improve or enhance or watch out for each other. I think about what we do in the residence halls and in the housing department. We have staff and students who care about one another, who look and say, 'Hey, I haven't

even more.

"With Facebook and text messaging, you may know somebody's in a relationship that broke up. We can ask the next question: 'How are you doing?' 'How can else can I help you?'"

Newton said another way to help is by becoming a Safe-Zone ally. An introductory session will be from noon to 2 p.m. Wednesday, March 5. A second session may be available during June 2008. To register, visit the Women's Center Web site, <http://www.k-state.edu/womenscenter/> Click on "SafeZone."

Suggestions from audience members for improving safety included implementing an e-mail version of 911; increasing police presence on campus; adding campus safety information to every class syllabus; including safety information in the orientation phones in every classroom.

Bosco said the suggestions would be considered.

Bosco and panelists emphasized that no single means of communication is adequate to alert the university community about a crisis, so the university has several in place:

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## Nobel laureate to lecture

How revolutionary ideas by Albert Einstein on space and time continue to change today's world will be the subject of a lecture by a Nobel laureate.

William D. Phillips, a Fellow of the National Institute of Standards and Technology and a university distinguished professor of physics at the University of Maryland, will present "Time and Einstein in the 21st Century: The Coolest Stuff in the Universe" at 3:30 p.m. Monday, March 3, at the K-State Alumni Center. The lecture, aimed at students and other non-specialists, is sponsored by the Chester Peterson Public Lecture Series in Physics.

The lecture will be a multimedia presentation that will include experimental demonstrations and down-to-earth explanations of some of today's key science.

Phillips and two other physicists shared the 1997 Nobel Prize for physics in recognition of their work in developing methods to cool and trap atoms with laser light.

## Professor creates mentoring program

A K-State at Salina professor is working to help women succeed in the aviation maintenance industry.

Raylene Alexander, assistant professor of aviation, has created Jet Ahead, a mentoring program for female airframe and powerplant students around the country.

The main objective of the program is to connect students with an experienced mentor who can answer questions and help alleviate concerns, Alexander said. Jet Ahead is designed to be flexible in meeting the needs of airframe and powerplant schools and students, and is a networking tool for both.

## plaudits

### Tummala receives Riggs award

Krishna K. Tummala, director of the masters of public administration program in the department of political science, recently received the Riggs Award. This award is named after Fred W. Riggs, the late professor emeritus of the University of Hawaii, Honolulu, who was the first director of the Comparative Administration Group originally supported by the Ford Foundation. This group later became the Section on International and Comparative Administration of the American Society for Public Administration.



**Tummala (left) with Fred W. Riggs at Riggs' 90th birthday in Honolulu. Riggs recently died.**

This award is given for outstanding lifetime achievement in the field of international and

comparative public administration.

Tummala has held several positions in the society, and in 2005 he received its Don Stone Service Award.

The Riggs Award is said to be the result of multiple nominations, including one from Riggs himself. The award will be presented to Tummala March 9 in Dallas at the society's annual meeting.

### K-State wins best paper awards

Several graduate students and faculty members received best paper awards from the 13th annual Graduate Education and Research Conference in Hospitality and Tourism. This year's conference was Jan. 3-5 at the University of Central Florida in Orlando.

It's the fourth consecutive year that K-State has received best paper awards at the conference, according to Deborah Canter, head of K-State's department of hotel, restaurant, institution management and dietetics. K-State had three of the eight research papers nominated for best paper awards at the conference, Canter said. The papers were selected from the 303 papers accepted for presentation.

### Behrens to be inducted as research Fellow

Timothy K. Behrens, an assistant professor of kinesiology, is among nine candidates who will be inducted as Research Consortium Fellows at the American Alliance for Health, Physical Education, Recreation and Dance convention April 10 in Fort Worth, Texas.

Behrens will join about 375 fellows in the consortium, which is a group of more than 5,500 alliance members who have a strong interest in research.

Fellow status is one of the most prestigious honors the research consortium can bestow on a member. Fellows are selected for their scholarship, including research presentations and publications.

"Fellows demonstrate an ongoing commitment to research and a high level of achievement in their field," said the group's president, Ellen Staurowsky of Ithaca College.



**Dave Renter (left) and Brad White are analyzing data from feedlots to help producers more closely manage the health of cattle. (Photos by Dave Adams, College of Veterinary Medicine)**



## Disease relief for feedlots

Researchers seek real-time analysis of bovine respiratory data

**B**ovine respiratory disease complex has multiple causes. It's sometimes hard to classify and predict. It also costs the beef industry more than any other disease — an estimated \$690 million in 2006, according to one report.

That's why a team of K-State researchers is stepping in. Using a three-year, \$375,000 grant from the U.S. Department of Agriculture, the team is analyzing data from feedlots to develop decision-making tools that will make it easier for producers to manage cattle health.

The research team is led by the College of Veterinary Medicine's David Renter, assistant professor of diagnostic medicine and pathobiology, and Brad White, assistant professor of clinical sciences.

The researchers are working toward several objectives, including a system to classify distributions of disease within

feedlot pens. The researchers also are seeking to generate estimates of the effect various risk factors have on the multifaceted disease complex. A better understanding of the data would let feedlot producers compare their data with averages and make more informed decisions about managing and treating herds.

Renter and White are looking at data that feedlots collect, such as how many cattle get sick and when the problems are most likely to occur. The problem is that feedlots don't analyze this information on a daily basis, Renter said. Rather, they look at data that from an entire feeding period. Analyzing data in real time could improve treatment and disease management.

"Right now, there's not something producers can go to like software that tells them that cattle in this particular pen are experiencing more disease than expected, for in-

stance," Renter said.

Producers already can predict with some accuracy which cattle are likely to get sick. But bovine respiratory disease complex "is not a simple, contagious infection like the chicken pox," Renter said.

It is caused by multiple viruses and bacteria common in feedlots. Some of them even show up in healthy cattle. Such factors as immunity, feed intake and the weather can influence which cattle get sick, as can stressors like being weaned or moved from farm to feedlot.

"Part of the cost associated to producers is that we can't predict as well as we want to," Renter said. "There's so much variability in how many cattle will get sick."

Renter said the research done at K-State will supplement the work being done by

**Continued on back**

## noteworthy

### Agronomy

**Jianming Yu** and colleagues published "Applications of linkage disequilibrium and association mapping in crop plants," in *Genomics-Assisted Crop Improvement: Vol 1: Genomics Approaches and Platforms*, 97-120, edited by R. Varshney and R. Tuberosa. Springer Verlag.

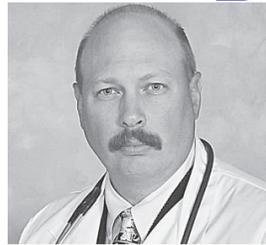
### Beach Museum of Art

**Kathrine Walker Schlageck** published "Beyond Creativity: Visual Arts in the Early Childhood Curriculum," *Kansas Child*, Winter 2008.

### Clinical sciences

**Mike Apley** presented "Managing Cattle Therapy," National Cattlemen's Beef Association, Feb. 6-8, Reno, Nev.

**Laura Armbrust** presented "Small Animal US Basic," sections 1 and 2; "Small Animal US Intermediate," sections 1, 2 and 4; "Helpful Hints in Producing and Interpreting Abdominal Radiographs"; "Hints in Urinary Tract Radiographic Interpretation"; "Compression and Pneumogastrogram Techniques in Abdominal Radiography"; and "Interpretation of the Abnormal Liver and Spleen"; at the Western Veterinary Conference, Feb. 18-20, Las Vegas.



**Greg Grauer**, clinical sciences, presented "Mature Mysteries: Old Age Ain't No Place for Sissies," and "Heart Failure and Chronic Kidney Disease: When Worlds Collide!" Feb. 18-19 at the Western Veterinary Conference, Las Vegas.

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**Dan Thomson** presented "Preparing Calves for Market Transition," Feb. 13, at Tecumseh Veterinary Clinic Producer Meeting, Tecumseh, Neb.

**Thomson** also presented "Preparing Calves for the Feedlot," Jan. 18, North American Veterinary Conference, Orlando, Fla.

### Geography

**Bimal K. Paul** has been selected as the next editor of special publications for the National Council for Geographic Education.

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**Kevin Blake** published "Imagining Heaven and Earth at Mount of the Holy Cross, Colorado," *Journal of Cultur-*

*al Geography*, February 2008.

### Modern languages

**Maria Martinez-Ortiz** presented "Elusive Notions of Nation: Cuba from José Martí to Cristina Garcia," *Nuestra América in the U.S.? A U.S. Latino/a Studies Conference*, Feb. 8-9, Lawrence.

### Multiple departments

**Lauren W. Ritterbush**, sociology, anthropology and social work; and **Brad Burenheide** and student, College of Education, completed Project Archaeology facilitator training at the Smithsonian Institution Feb. 8-9, Washington, D.C. With this certification they will lead future Project Archaeology teacher workshops in Kansas in association with the Kansas State Historical Society.

### Psychology

**Donald A. Saucier** and students presented "The Role of Financial Cost in Discrimination," and "Terror Management and Sexual Prejudice: The Effects of Mortality Salience on Heterosexuals' Attitudes Toward Gay Men and Lesbians," at the 2008 annual meeting of the Society for Personality and Social Psychology, Feb. 7-9, Albuquerque, N.M.

## up close

# Lessons in Web-slinging

Michael Wesch teaches teachers to turn YouTube into curriculum

**M**ichael Wesch finds himself on YouTube even when he isn't planning to do so.

Wesch, assistant professor of cultural anthropology, has gained international acclaim for his insightful videos on YouTube, starting with "The Machine is Us/ing Us" in January 2007.

He has studied international cultures as well. For a total of 18 months from 1999-2003, he lived in the Mountain Ok region of Papua, New Guinea. He likes to share these experiences to give his students at K-State an expanded world view.

One day in class, Wesch was discussing the culture and dress of the people of New Guinea. While demonstrating a native dance, he looked up and saw a student pointing a camera phone at him.

"I knew where that was going," Wesch said.

That he laughed and took it all in stride may explain part of his immense popularity with students. That he uses short video clips – two minutes or less – to capture interest and begin dialogues in class may be another.

His research interests revolve around digital ethnography, a specialty that covers how the world uses the Internet. He is a cultural anthropologist and media ecologist who explores the effects of new media on human interaction.

Recently, Wesch presented "YouTube in/on/of/for the Classroom," the first session of the spring 2008 series of the Instructional Design and Technology Roundtable Series on campus. About 75 people attended.

One of Wesch's goals for the



**Michael Wesch is a cultural anthropologist and media ecologist who explores the effect of new media on human interaction.**

presentation was to show other professors how to find, download and manipulate online videos to enhance classroom learning and stimulate discussion.

The presentation is available online at <http://mediatedcultures.net/ksudigg/?p=140>

Wesch's name is a household word in the computer world. His most recent recognition was being selected for the Encyclopaedia Britannica's editorial board of advisers.

Britannica's comment on the selection: "Michael Wesch came to our attention by way of a mesmerizing video entitled 'The Machine is

Us/ing Us' that circulated widely on the Internet last year. It was produced by Michael and his students in the Digital Ethnography Working Group at Kansas State University, and it is but one gem of many in that growing trove of new-media scholarship. Working in collaboration with his tech-savvy undergraduates, Michael explores the effects of new media on

**"We were taken with his creative approach to postmodern ethnology."**

**Encyclopedia Britannica selection committee**

social life, using those very media as his tools. We were taken with his creative approach to postmodern ethnology; we also figured that anyone who'd won an award for 'praxis' was someone we wanted to know."

Released on YouTube on Jan. 31 2007, "The Machine is Us/ing Us" quickly became the most popular video in the blogosphere and has now been viewed over 5 million times. Wesch has won several awards for his work with video, including a Wired Magazine Rave Award and the John Calkin Award for Outstanding Media Praxis from the Media Ecology Association. Along with other explorations of mediated culture, the Digital Ethnography working group is now studying video-blogging on YouTube, a project that was featured in *The Chronicle of Higher Education*.◆◆